



# 2025 FAN GUIDE

# WELCOME TO THE 2025 SEASON

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As we tip off the 2025 season, we're excited to welcome you back to Michelob ULTRA Arena, the home of your Las Vegas Aces. This season, we have teamed up with our venue partners to make your gameday experience smoother and more exciting than ever before.

From a faster, more secure entry process and upgraded sound that brings energy to every seat, to new concessions that serve bold flavors and quicker service - everything we've added is designed with you in mind. Whether it's your first game or your 50th, we want each visit to be fun and uniquely Aces.

Take a look at what's new and get ready to make memories all season long.



# NEW ENTRY/SECURITY

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Michelob Ultra Arena has upgraded all metal detectors with Evolv advance sensor technology. This offers faster, more efficient, and ADA-compliant screening and allows all fans, including those using wheelchairs and mobility aids, to utilize all lines to enter the arena more quickly and efficiently.

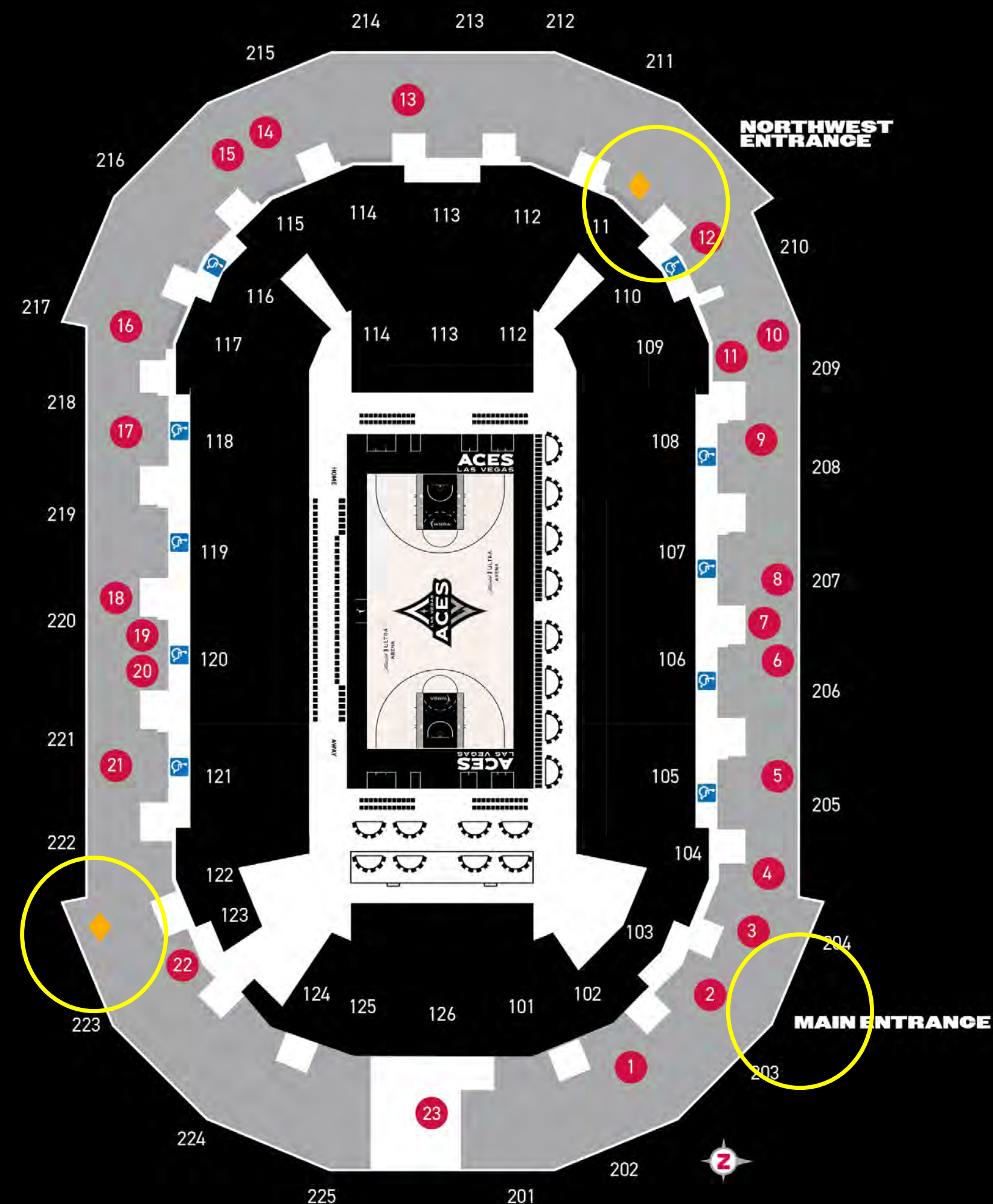
## BAG POLICY

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No bags will be permitted into Michelob ULTRA Arena except for small purses (12" x 12" x 6" max). Backpacks of any size are not allowed. Diaper bags ARE permitted for parents with children. Strollers are also permitted and should be checked in at the Guest Services desk in the lobby (located next to the Aces merchandise stand).



# NEW RETAIL LOCATIONS



## ACES X THE RAIDER IMAGE

Aces merchandise is now available at The Raider image locations across Las Vegas, including Mandalay Place, Downtown Summerlin, Miracle Mile, and Harry Reid Airport C & E Gates.

## ACES TEAM SHOP AT ARENA

New this season - the Aces Team Shop will now have a location located outside of the main lobby of Michelob ULTRA Arena (Mandalay Bay Casino entrance). Fans can now purchase merchandise before going into the main doors. This retail location closes at the end of the 1st quarter.

There are also three retail locations inside of the arena – between section 222-223, at section 111 and in the main lobby inside of the arena.

**Aces Season Members – be sure to use your Season Member discount at all Aces Team Shop locations and at [AcesTeamShop.com](https://AcesTeamShop.com)!**

**Contact your Member Experience Manager, if you need assistance using your member discount.**

A basketball player is captured mid-air, shooting a flaming basketball into a hoop. The ball and the trail of fire behind it create a dramatic, starburst-like effect against the dark arena background. The crowd is visible in the stands, and a bright light source is visible on the right side of the frame.

# NEW FOOD ITEMS

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Aramark and The Las Vegas Aces have worked together during the offseason to bring new and exciting food and beverage offerings to fans attending Aces games at The House.

Both the food and beverage kiosks and the permanent locations around the concourse have been given a face lift to provide fans the best experience – cutting down on wait times and making ordering more efficient.



# NEW FOOD ITEMS

New to the concourse is Sun Bowls, offering freshly made acai bowls, agua frescas and Croffles – sweet croissant waffles with toppings like strawberries, bananas, chocolate, and more!



Another new addition is Vivas Las Tenders, serving up delicious Hot Honey Chicken Tenders and a carnival classic – Tornado Twisted Potatoes!



Fans can also quench their thirst at Soda Pop Shop, located at section 117, with specialty sodas with an array of flavors and add-ins.



Hungry fans can head to a wide variety of locations on the concourse with options like made to order Mexican (section 220), specialty grilled cheese sandwiches (section 110), and fresh burgers (section 218).

Aces fans looking for an energy boost can head to section 115 for an assortment of coffee beverages as well as hand scooped ice cream and ice cream floats.

Other new items of note include Korean dogs at Las Vegas Classics (section 123) and an exciting menu of freshly carved sandwiches at the Carvery, located at section 113.

[CLICK TO DOWNLOAD CONCESSION MAP](#)

# COMMEMORATIVE CUPS

Look out for Aces commemorative cups at concession stands around the arena. A total of 3 will be released throughout the season – make sure you collect them all!



# IN-GAME EXPERIENCE

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## AUDIO / VISUAL ENHANCEMENTS

Michelob ULTRA Arena has upgraded its sound system to provide a better listening experience in the arena. The newly installed Panther series from Meyer Sound delivers optimal power and cleaner sound that surrounds the entire bowl.

The arena has also installed new Daktronic LED boards in the west “end zone,” which will allow for more integrated game stats and data-driven storytelling to complement the main video board in real time.



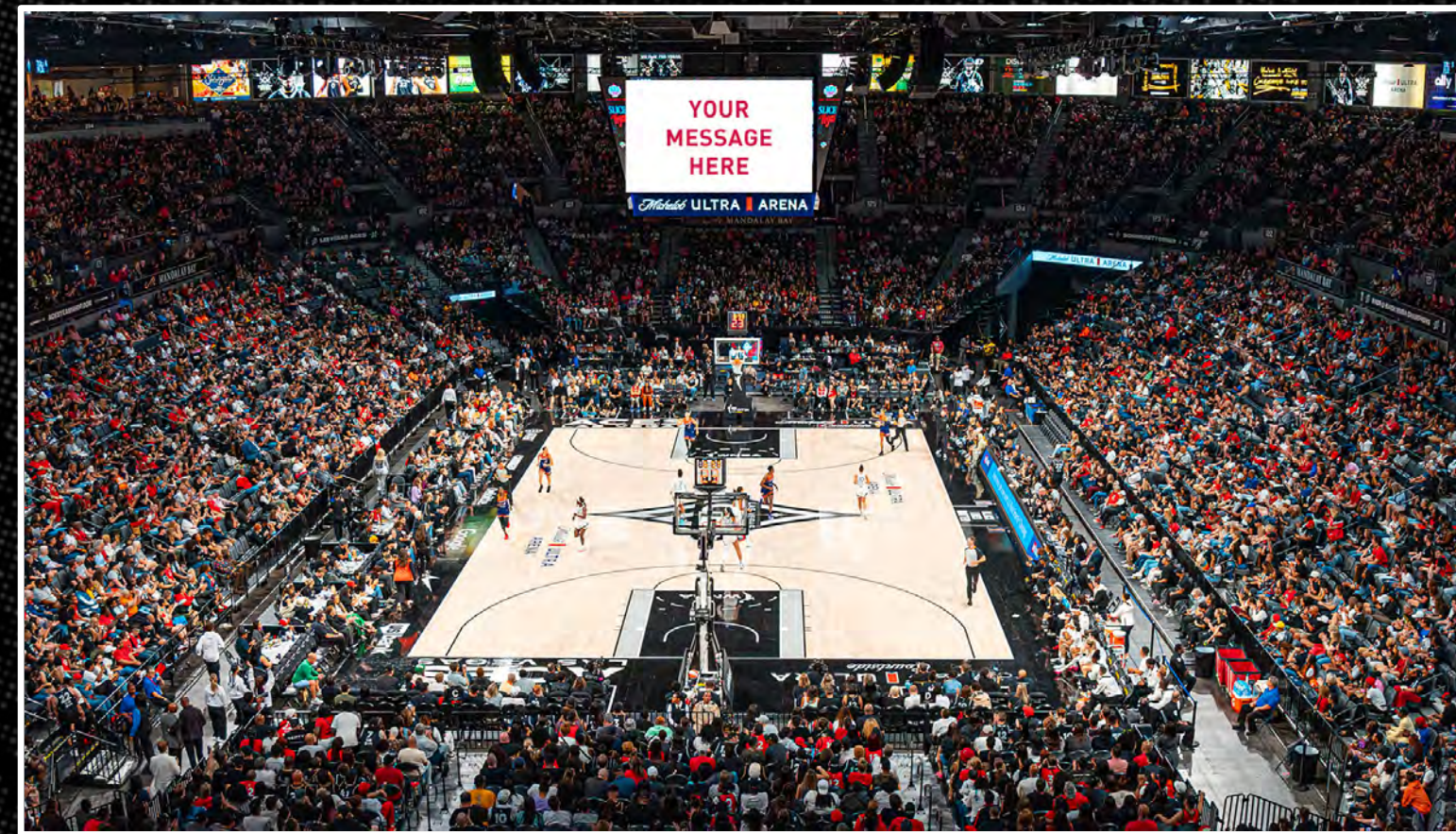
# WAYS TO CELEBRATE

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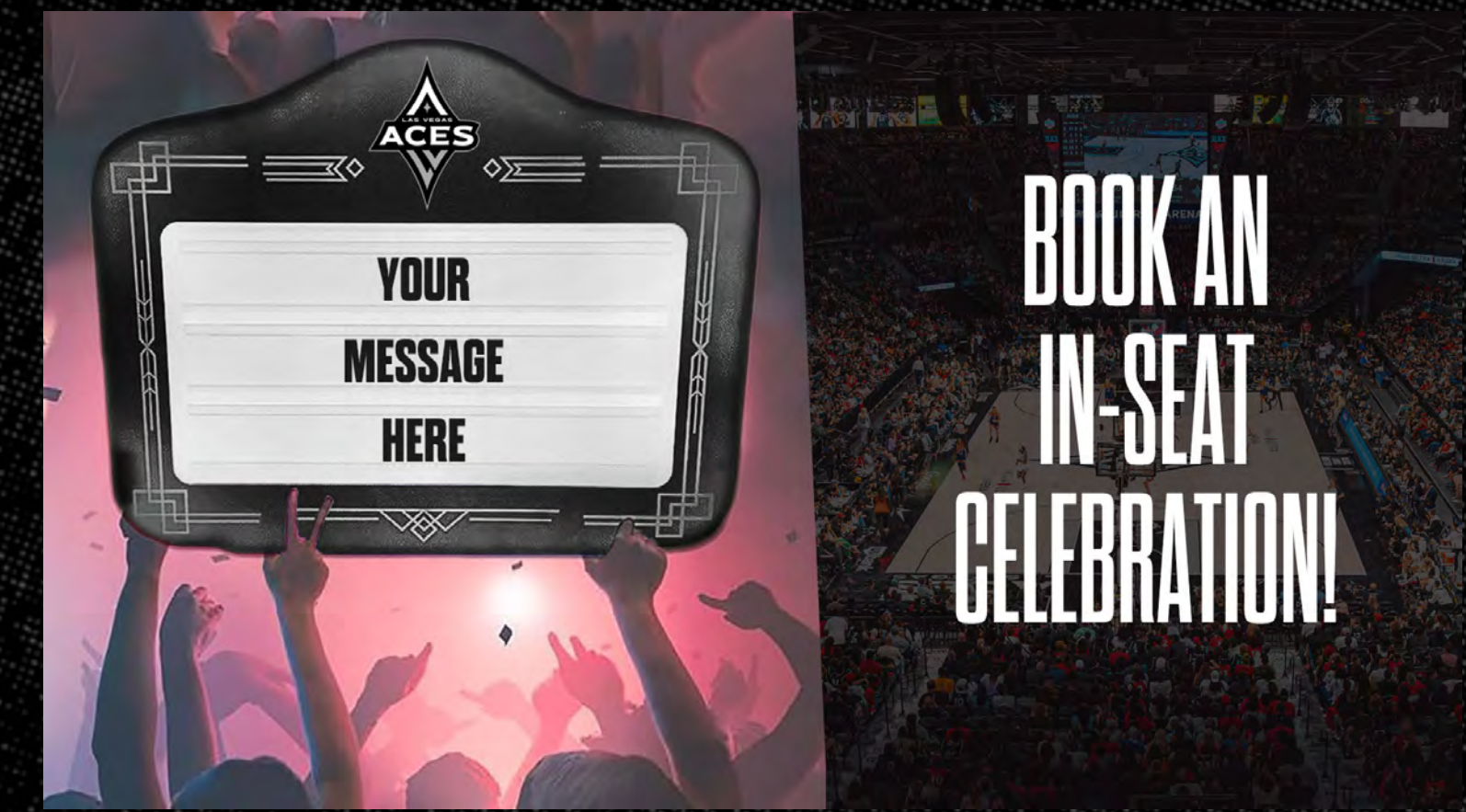
New this season, fans can purchase a video board shoutout, an in-seat visit from BUCKET\$ or the ultimate In-Seat Celebration with Aces Entertainment!



Celebrate a special occasion or simply a great night at an Aces home game with an in-seat visit from BUCKET\$ and an Aces Fan Pack! Perfect for the kid – or the kid at heart – in your life!



Make unforgettable memories at the Las Vegas Aces game! Put a special message on the Michelob ULTRA Arena video board to celebrate! Birthday wishes, proposals, welcomes – we are here to celebrate with you!



Get a special Vegas experience when members of Aces Entertainment (High Rollers, Wild Card Crew, and/or BUCKET\$) celebrate you at your seat with a customizable celebration sign, confetti, and an Aces autographed item. Perfect for birthdays, bachelorettes, anniversaries, and more!

[CLICK FOR MORE INFORMATION](#)

# WAYS TO CELEBRATE

Celebrating your first Aces game, a birthday, graduation, etc? Pick up a free “I’m Celebrating \_\_\_\_” button from the Aces Sales table outside of [Section 109](#)



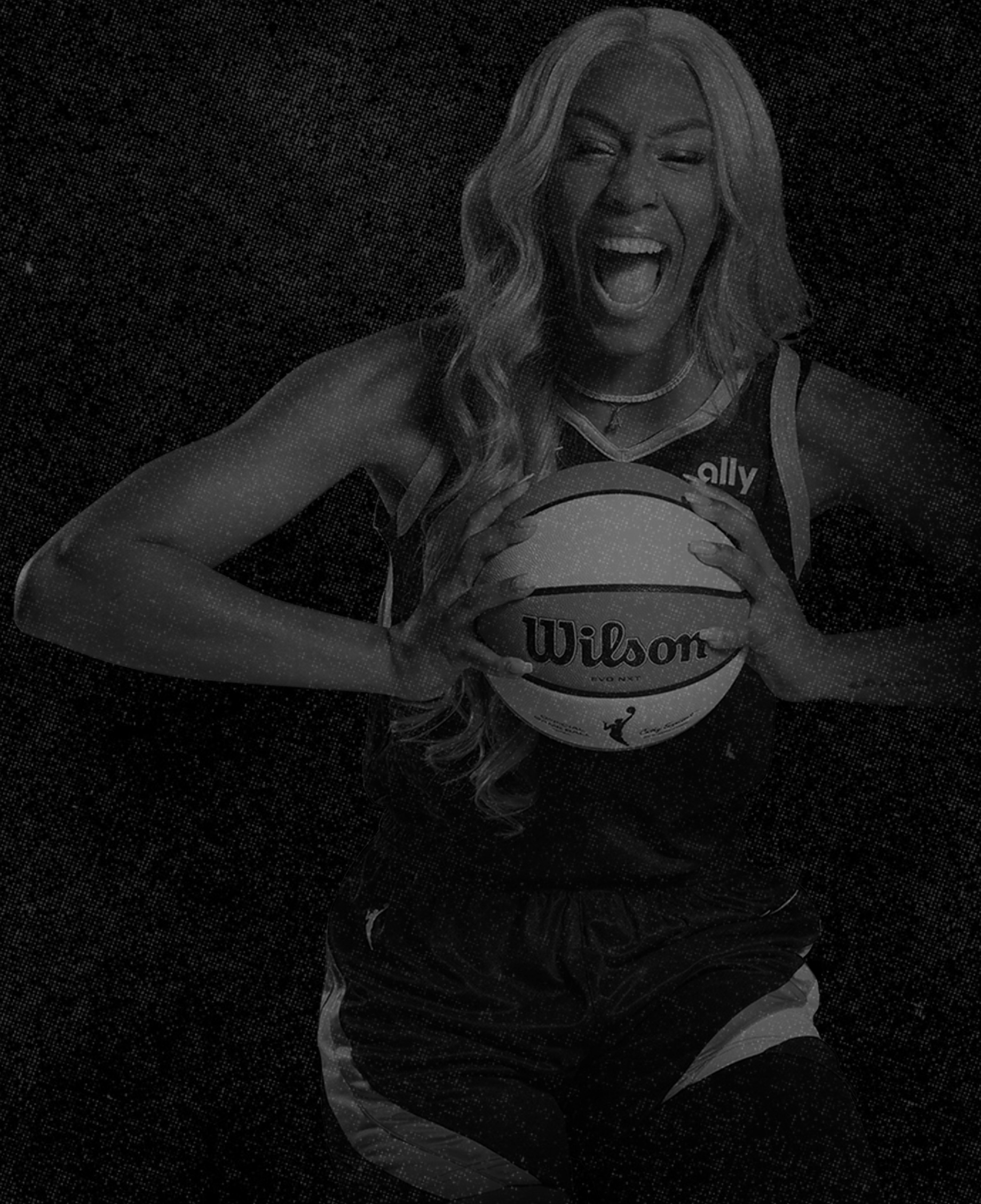


# FAN CODE OF CONDUCT

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The Women's National Basketball Association is committed to creating a safe, comfortable, and enjoyable sports and entertainment experience. WNBA fans have a right to expect an environment where there is No Space For Hate:

- Players and fans respect and appreciate each other
- Guests will be treated in a consistent, professional and courteous manner by all arena and team personnel
- Guests will enjoy the basketball experience free from disruptive behavior, including foul or abusive language and obscene gestures
- Guests will consume alcoholic beverages in a responsible manner. Intervention with an impaired, intoxicated or underage guest will be handled in a prompt and safe manner
- Guests will sit only in their ticketed seats and show their tickets when requested
- Guests who engage in fighting, throwing objects or attempting to enter the court will be immediately ejected from the arena
- Obscene or indecent messages on signs or clothing will not be permitted
- Guests will comply with requests from arena staff regarding arena operations and emergency response procedures
- Smoking is prohibited throughout the arena



# THE HOUSE RULES

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1. BE VEGAS LOUD!

2. **EVERYBODY** ON YOUR FEET!

3. DON'T BE A JERK!

WE PROMOTE A POSITIVE FAN ENVIRONMENT FOR ALL.

**ENJOY THE GAME!**